At Food Lifeline, we believe hunger doesn’t have to happen. At any given time, more than 700,000 people in Western Washington are hungry. One in 9 adults struggle to put enough food on the table while 1 in 6 kids don’t always know where their next meal will come from. Good nutrition is key to feeding potential. When you take hunger off the table, what’s possible?

Make your company’s commitment to end hunger in Western Washington visible. Food Lifeline offers many event sponsorship opportunities, including our annual fundraising dinner, Dress Down Hunger, the nationwide food drive Stamp Out Hunger and our corporate competition Food Frenzy. Working together, companies throughout our region provide essential resources in the fight against hunger. Whose life will you change today?

We provide enough food to create the equivalent of 134,000 meals every day.
An astonishing 18,000 volunteers donated their time last year, donating 64,000 hours to fight hunger.

96¢ of every dollar, on average, goes directly to food distribution and programs.

34% of food we distributed was fruits and vegetables.

WE DISTRIBUTED MORE THAN 58 MILLION POUNDS OF FOOD IN 2019.
On October 3, 2020, join us for a fun-filled night in our Hunger Solution Center or from the comfort of your own home! Every fall, we celebrate our Ending Hunger Award winners and bring together over 400 influential community members to raise awareness about ending hunger.

Dress Down Hunger guests are compassionate professionals who are highly influential in their business and personal communities. Attendees include corporate, political, business and community volunteer leaders from the Seattle area.

**SPONSOR OPPORTUNITIES**

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### SPONSOR OPPORTUNITIES

Catered dinner for 10 delivered to Table Captain’s home

- On-screen logo and verbal recognition during event**
- Company logo on event website with click through to company website**
- Company logo featured on HSC lobby monitor promoting event (Sept 1 - Oct 2)**
- Logo on event invitation and email invitation* -3,000 mailed
- Social media recognition through Facebook, Twitter, Instagram and LinkedIn (15,000 followers)
- Company Ad in the digital event program**
- Company logo/Ad featured on monitors in HSC volunteer sort & repack area for month of October**
- Recognition as Presenting Sponsor in monthly e-newsletter (42,000) with click through to a dedicated company blog post**
- On-screen logo and verbal recognition as official Match Sponsor during Raise the Paddle**

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*Logo due July 15, 2020 for printed invitations

**Assets due by Sept 1, 2020*
FOOD LIFELINE

DRESS DOWN HUNGER
EVENT PLEDGE FORM

Contact Billing Information

COMPANY NAME: ________________________________________________________________

NAME: _________________________________________________________________________
If applicable include President/CEO or Marketing Director billing contact information.

EMAIL: _________________________________________________________________________

PHONE: ________________________________________________________________________

PLEDGE AMOUNT: ___________________________________________________________________

SIGNATURE: ___________________________ DATE: __________

TABLE CAPTAIN: ____________________________________________________________________
A list of 10 guests are due from Table Captains to FOOD LIFELINE by September 11, 2020

THANK YOU FOR YOUR SUPPORT

Please email your pledge form to your Relationship Manager

FOOD LIFELINE DEVELOPMENT:
Leeann Huntington
Corporate Relations Officer
Leeannah@foodlifeline.org
(206) 432-3624

Kyle Plummer
Corporate & Foundation Relations Officer
Kylep@foodlifeline.org
(206) 432-3617

Please mail your pledge to:
FOOD LIFELINE
815 SOUTH 96TH STREET
SEATTLE, WA 98108

Nate Pedigo
Director of Corporate & Foundation Relations
Natep@foodlifeline.org
(206) 432-3669
• **Host a Food and Fund Drive** - There are many fun and creative ways to collect food and raise funds for Food Lifeline, including joining Food Frenzy, our annual corporate competition. Participating in a food and fund drive allows employees to engage in a way that is meaningful to them while making an impact in the community.

• **Work Place Giving, Employer Match and Volunteer Grants** - If you participate in a workplace giving campaign or match employee donations and volunteer hours, please consider adding us as a featured nonprofit (EIN number 91-1090450).

• **Promotions with a Purpose** - Cause-related marketing programs and promotions can help you connect with your customers in meaningful ways and are an excellent way to support Food Lifeline. It’s also a great tool for engaging employees while linking your brand to Food Lifeline’s vital mission. Promotions can include transactional activities, percentage of sales, product-based programs, joint messaging, public relations events, grassroots fundraising and more!

• **Become a Food or In-Kind Donor** - From off-grades to code-dates, we can turn your liabilities into assets that nourish families in our community. And, you can donate more than food! We need your gift cards and merchandise to use as auction items at our fundraising events. We’re also happy to accept professional services that enhance our day-to-day operations.

• **For more information, email Mariam Khodr at mariamk@foodlifeline.org**