**Individual Level – Sponsorship Circle Benefits and Expectations**

**Bronze Circle**

* Invitation to HM@FLL volunteering sessions
* One-time HM@FLL Facebook group shout out
* Private tour for 5 at Food Lifeline

**Silver Circle**

* *Bronze Circle benefits plus*
* 2 general admission tickets to a Food Lifeline Signature event (one-time only)

**Gold Circle**

* *Silver Circle benefits plus*
* Invitation to special quarterly volunteer experience

**Diamond Circle**

* *Gold Circle benefits plus*
* 2 general admission tickets to a Food Lifeline Signature event (every year of membership)

**Platinum Circle**

* *Diamond Circle benefits plus*
* Invitation for 2 to a volunteer shift and lunch with Food Lifeline Senior Staff/Board member or CEO (one-time only)

**Transformer Circle**

* *Bronze Circle benefits plus*
* 2 VIP tickets to a Food Lifeline Signature event (every year of membership)
* Lunch with Food Lifeline CEO
* Ability to use the Hunger Solution Center as an event space (up to 200 people)

CIRCLE EXPECTATIONS

* Facilitate the addition of at least one circle member
* Be a HM@FLL ambassador
* Participate in HM@FLL events (e.g., Food Drives, Volunteering)
* Host a "friends and family" awareness session
* Participate in HM@FLL strategy retreat

**Corporate Level – Sponsorship Circle Benefits and Expectations**

For businesses the following benefits are in addition to the Individual Level benefits.

**Bronze Circle**

* *Not available for corporate level sponsorship*

**Silver Circle**

* Corporate logo displayed on HM-FLL Website
* Ability to use Food Lifeline’s logo on Corporate website and presentations
* Opportunity to roll out the HungerMitao Corporate Social Responsibility (CSR) program at workplace

**Gold Circle and Diamond Circle**

* *Silver Circle benefits plus*
* Check presentation opportunity at Food Lifeline

**Platinum Circle**

* *Gold and Diamond Circle benefits plus*
* Customized volunteer experience coordinated by Food Lifeline staff for up to 120 employees to serve at distribution center
* Social media promotion on Food Lifeline accounts

**Transformer Circle**

* *Platinum Circle benefits plus*
* Listed as corporate donor on main Food Lifeline website
* Opportunity to develop custom sponsorship benefits

CORPORATE LEVEL EXPECTATIONS

* Conduct a matching challenge food/funds drive at workplace
* Participate in Food Frenzy
* Host at least one volunteer experience for employees
* Participate in one of the two annual food drives conducted by HM@FLL
* Encourage colleagues and businesses to join the HungerMitao movement